

# AEL CORPORATE PROFILE

## Company Overview

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- IT service provider specialising in Web and System application development, Mobile apps development, ePublishing, eBooks development, eLearning and Digitisation.
- Established in 2001 and headquartered in Chennai, India.
- 600+ professionals with over 10 million man-hours of experience in creating and converting digitized content.
- Working with Publishers, Governments, Universities and Libraries across the globe.
- Robust Data Security and Protection.
- ISO 9001:2008 (QMS) and ISO 27001:2005 (ISMS) certified.
- Three state-of-the-art development centres in India and customer service offices in the US, Malaysia and UK.



“ I very much appreciate all of the work that AEL is putting into this project. I truly appreciate that AEL is committed to excellent quality and I know that, as mentioned, if AEL and LAC can put in that extra effort for accuracy we will both benefit given the high visibility of this project. As such, I'm very thankful that you are very easy to work with and understanding of the current situation. It has been a pleasure to work with you and others on the AEL team. ”

- Kyle Brownness, Library Archives of Canada

# Core Offerings

## Web and System application development

Enterprise Content Management System  
Learning Management System  
eCommerce portal development  
Campus Management System  
Digital Rights Management (DRM)

## Mobile app development

Cross platform mobile websites  
Native mobile applications  
Mobile eBook store  
Mobile Games development  
Mobile LMS  
Mobile e-readers

## eLearning

Flash to HTML5 conversion  
HTML5 content development  
Multimedia production  
Storyboard/Instructional Design  
Rapid eLearning  
Game based/Simulation based learning



## ePublishing

Editorial services  
Composition/Typesetting services  
Artwork and Graphic design  
Content Conversion  
Project Management services

## Digitisation

Scanning  
Transcription services  
Database creation & Management  
XML and DTD Design schema  
OCR & Indexing  
Arabic OCR

## eBooks Development

Enhanced eBooks production  
Fixed Layout eBooks in  
Apple/ePub3/Kindle standards  
Book as an APP  
Arabic eBooks  
Audio books

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*On reflection, and having worked more with the transcriptions, we remain very impressed with the quality overall - especially the dates that you have managed to pull out of the manuscript - which still surprises us in some cases how you managed it!*

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*- Ed Fay, The London School of Economics and Political Science*

# Industries We Serve

AEL Data offers its services and solutions for many industries that include:

- ✈ Publishing
- ✈ Higher Education
- ✈ Public Sector & K-12
- ✈ Corporate
- ✈ Government Organisations
- ✈ Non-Profit Organizations
- ✈ Transportation & Logistics
- ✈ Healthcare
- ✈ Telecommunication & ICT
- ✈ Banking and Financial Services
- ✈ Manufacturing Industry



“Wow we never thought it would work so smoothly, AEL DATA being based in Chennai, India & we at Kinshasa, D.R, Congo, central Africa. You are extremely professional in your work. You are good in communication, creativity, client service, planning & executing our needs & ideas, good in time management hence able to meet deadlines. It proves a point that physical distance between the clients doesn't matter as long as you are working with thorough professionals.

Keep up the good work

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- Murali, Nova Products Congo

# Our Expertise

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Our expertise, efficient processes and the ability to understand our clients' needs enables us to stand out as one of the most highly regarded IT and ITES services providers in the industry. Over the past 10 years, we have been working with customers worldwide to offer innovative cost-effective solutions and services that enhance productivity.

AEL is a technology-driven company with an in-house team of software engineers skilled in Microsoft, PHP, VB, PERL and Java technologies. Our IT team is developing software tools that enable us to provide value to our customers by reducing costs and delivering on time.



## Innovative and Unique Offerings

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- Lektz – ePUB2, ePUB3 and PDF reader for PC, iOS and Android devices
- Lektz – Digital Rights Management solutions (DRM) for protecting and managing your eBooks of both ePUB and PDF format. For more info, visit: [www.lektz.com](http://www.lektz.com)
- Enhanced interactive eBooks development for PC, iOS and Android devices
- Fixed layout eBooks development in ePUB3, Apple and Kindle standards
- Arabic eBooks creation in ePUB and fixed layout standards
- iBooks (textbooks) creation using iAuthor for Apple’s Mac, iPads and iPhones
- Book-as-an-APP development for Apple’s iOS and Android platforms
- Customised, narrative and profile-based children’s books development using Flash and HTML5 technologies
- HTML5-based animation creation and conversion of Flash animation into HTML5 animation
- Cross-platform mobile websites development
- Arabic talking books creation
- EduLektz – Mobile LMS with mLearning apps, content security, MOOC support, learning analytics and collaboration support. For more info, visit: [www.edulektz.com](http://www.edulektz.com)

“ As you are aware, our core competency is in the technical / engineering sector and there is presently a lack of quality, locally - authored content in South Africa – a situation we hope to remedy! Quite obviously, we would agree to sub-contract any conversion development to AEL as I have had only the best possible service from ‘my team’ over there. ”

- Val Carter, Tricad Technologies

# C ontact Us

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